

## CYCAD DAY 2014

### BOARD MEETING AND CYCAD DAY

The Cycad Society (TCS) has only one board meeting each year, and it is always scheduled in a different part of the country (or occasionally a different country). The 2014 board meeting will be held on Friday November 14 at the garden and nursery of Palm and Cycad Exchange in Fallbrook, CA. Each year TCS also hosts a special "Cycad Day" event on the Saturday following the board meeting, and Cycad Day 2014 will be on Saturday, November 15 also at the Palm and Cycad Exchange garden and nursery.

### A WORD ABOUT FALLBROOK

Fallbrook, a semi rural community of 127 square miles at 685 feet elevation, brags of many avocado and citrus groves as well as vineyards. It is known as the Avocado Capital of the World. Fallbrook is in northwest San Diego County, 14 miles from the Pacific Ocean, and 45 miles north of downtown San Diego. Its neighbors to the west are the city of Oceanside and Camp Pendleton, the West Coast base of the United States Marine Corps. The topography is comprised of gently rolling hills and valleys, resulting in many microclimates across the community. Fallbrook enjoys a Mediterranean climate zone, characterized by abundant sunshine with limited rainfall. It generally doesn't see severe highs or much frost.

### CYCAD DAY ADMISSION AND PROGRAM

Open to TCS members and non-members alike, this year's event will have a little bit of everything, for both the serious collector as well as the beginning hobbyist. The program and admission will be as outlined below, followed by a taco bar luncheon, and the plant, seed, and related material auction. Attendees are welcome to visit the Palm and Cycad Exchange garden following the program, but P&CE will not be conducting sales during Cycad Day. All payments for admission and auction items should be made in the form of cash or check.

#### ADMISSION

*Non members	\$20
*Members & Renewing members	\$15
*Students w/ ID	\$10 includes \$5 coupon to use toward a winning auction bid
*Members of another Society	\$20, \$5 goes back to their Society
*New members	\$15 + \$35 membership includes \$5 coupon to use toward a winning auction bid
*New members of another Society	\$15 + \$35 membership, \$5 goes back to their Society, includes \$5 coupon to be used toward a winning auction bid

All proceeds will benefit the 501(c)(3) non-profit, "The Cycad Society".

#### CYCAD DAY PROGRAM

10:00 – 10:30	Admission and Registration
10:30 – 12:00	Speakers

12:00 – 1:00	Lunch
1:00 – 1:30	Plant and Seed Auction Preview
1:30 – 3:00	Auction

The speakers will be Kevin Weaver, a knowledgeable nursery owner who will talk about and demonstrate methods of pollinating and propagating cycads, 3 or 4 experienced growers who will form a panel for questions and answers along with general discussion, and Craig Nazor, The Cycad Society President, who will talk about the importance of preserving cycads, and the role of The Cycad Society in this work.

### **RSVP**

Payment can be made at the door, but please RSVP by October 31, 2014 to Keith Huber at [info@palmandcycadexchange.com](mailto:info@palmandcycadexchange.com) or 760-451-9499 with the number of attendees so there will be enough food and drinks for all.

### **CALL FOR DONATIONS**

Each year, the Cycad Day event represents an important opportunity for TCS to increase membership and to raise money for worthy cycad research and conservation grants. But to have a great auction requires great items to be donated to benefit the society. In the past, auctions have included rare and one-of-a-kind cycad plants, seeds, books, artwork, and color back issues of the Cycad Newsletter. But we need your donations for a successful auction. Contact Keith Huber at [info@palmandcycadexchange.com](mailto:info@palmandcycadexchange.com) or 760-451-9499 regarding donating anything for the auction. Please bring donations on Cycad Day.

### **Hotels and Motels in Fallbrook, California**

**\*\*\*It is advisable to make reservations ASAP, as these hotels fill up fast in a small town on the weekends.\*\*\***

Within 10 minutes of Cycad Day Events and 10 minutes of restaurants

Fallbrook Country Inn

1425 South Mission Rd., Fallbrook, CA 92028

760-728-1114

[www.fallbrookhotel.com](http://www.fallbrookhotel.com)

Prices \$75.00-\$93.00

(Older buildings, nice seating area around the pool and spa, separate breakfast room, free parking, no smoking rooms, television with cable, free High Speed Internet, no pets, continental breakfast)

EconoLodge Inn & Suites (Choice Hotels)

1608 South Mission Rd., Fallbrook, CA 92028

760-723-1127

[www.econolodgefallbrook.com](http://www.econolodgefallbrook.com)

Prices \$45.00-\$99.00

(No pool or spa, continental breakfast in hotel lobby, 10% discounts for AAA, military, AARP, wireless internet, microwave and mini fridge, smallish rooms)

Rodeway Inn (Choice Hotels)

1635 South Mission Rd., Fallbrook, CA 92028

760-728-6174

[www.fallbrookrodewayinn.com](http://www.fallbrookrodewayinn.com)

Prices \$69.00-\$79.00

(\$20 extra for pets, small deck upstairs, rooms slightly bigger and a little nicer than Econo Lodge, outdoor pool and spa, high speed wireless internet)

Within 20 minutes of Cycad Day Events

Pala Mesa Resort –Golf and Tennis, and Aquaterra Restaurant and Bar

2001 Old Highway 395, Fallbrook, CA 92028

760-728-5881

[www.palamesa.com](http://www.palamesa.com)

Prices (\$165.00-\$212.00)

(Nice resort grounds, internet, tennis courts, golf, fitness center)

Quality Inn (Choice Hotels) (previously La Estancia Inn)

3135 Old Highway 395, Fallbrook, CA 92028

760-723-2888

[www.choiceadvantage.com](http://www.choiceadvantage.com) or [www.qualityinnfallbrook.com](http://www.qualityinnfallbrook.com)

Prices \$79.00-\$89.00

(pets \$25, pool and spa, continental breakfast in lobby, restaurant and bar)

There are three casinos within 30 – 45 minutes from Cycad Day Events. Pala Casino [www.palacasino.com](http://www.palacasino.com) , Pechanga Casino [www.pechanga.com](http://www.pechanga.com) , Valley View Casino [www.valleyviewcasino.com](http://www.valleyviewcasino.com).